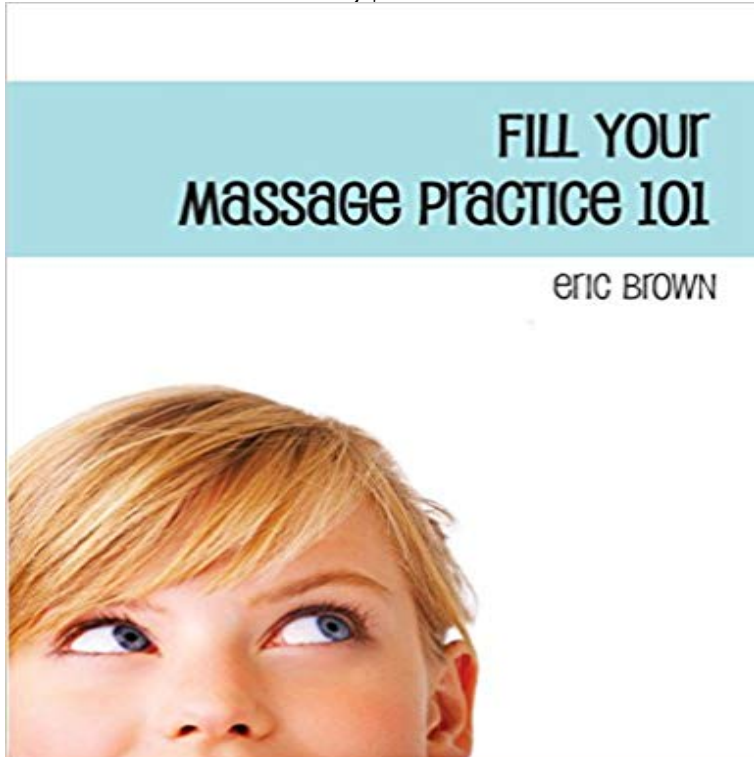


# Fill Your Massage Practice 101: A Step-by-Step Guide to Creating a Successful Massage Business



Filling your massage therapy practice is often the number one priority among new and veteran professionals. Unfortunately, there are too many massage therapists without a full practice. These are good or even expert massage professionals who have been well trained, who care and who have an excellent track record. Some struggle with their massage business and often find that advertising and marketing just doesn't get results - no matter what they try. What you'll find in this textbook is an easy to understand guide that will accelerate the growth of your practice. You'll find proven strategies and advice that will put you in the driver's seat of your career. And unlike your traditional massage business textbooks, it's written in fun, easy to read way that will keep you engaged from start to finish. It doesn't matter whether you are working full time or part time. This book is for any massage therapist or bodywork professional who is interested in having a more successful practice. And it's not just about making lots of money, although you'll certainly be able to create a sound financial future for yourself by implementing these lessons. It's for people like you who recognize the value of your work and want to touch the lives of more people in your community.

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